VIAANTE NEWSLETTER





October, 2023



Our Company's Growth & Success in 2023

As a business, we have performed satisfactorily on most parameters. In spite of strong recessionary headwinds, we continue to make consistent progress.

We are embarking upon new services in our existing verticals such as Remote Patient Monitoring and Medical Coding. Our Customer Satisfaction Scores have been encouraging and some of our key clients are happy with our services and looking to outsource more work to us in the near future. We are also identifying new target markets and customer segments for growth. We continue to invest in Sales and Marketing resources and will be also adding new sales partners for growth.

The company is also looking at growing into other markets besides North America for which it will hire experienced Sales and Marketing resources.

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VCS (a business unit of Viaante) launches its brand new website - page 3



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VIAANTE'S 11TH ANNIVERSARY



Newsletter Highlight

Viaante completes 11 Years in the Business!

Since 2012, Viaante has come a long way in constantly keeping in tune with changing customer needs and adding more capabilities. Today it offers services to customer across Healthcare Provider, Payer, Pharma, Finance & Accounting, Data Management and IT services.

Celebrating Employees

Viaante celebrated R&R Event 2022 to honor the exceptional achievements of our employees over the past year. The event took place on Tuesday, 2 May 2023 virtually!

We had several award categories as follows:-

Employee Awards :-

- Rising Star
- Best Employee
- Project Pillar
- Best Team Leader

Team Awards :-

- Best Team
- Client Appreciation Award

Service Awards :-

• Long Service (Employees who have completed 5 years of tenure)



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VIAANTE GETS RECOGNIZED BY THE EVEREST GROUP Everest Group®

Viaante Business Solutions recognized by Everest Group

in their Healthcare Payer Operations PEAK Matrix® Assessment 2023 Report

VIAANTE



Go to Press Release

Viaante, is proud to announce its inclusion in the prestigious report by Everest Group, a global consulting and research firm. Viaante's innovative and client-centric approach has earned the company recognition as a key player in the healthcare industry. The recognition by Everest Group comes as Viaante continues to expand its global footprint and enhance its service offerings. With a deep understanding of the challenges faced by healthcare payer organizations, Viaante remains committed to developing cutting-edge solutions that drive operational excellence, improve customer and facilitate better healthcare experiences, outcomes.

"We are thrilled to be recognized by Everest Group for our healthcare payer services. This acknowledgment validates our unwavering commitment to delivering transformative solutions that enable our clients to navigate the evolving healthcare landscape successfully. We strive to continually innovate and provide unparalleled value to our clients, and this recognition is a testament to the hard work and dedication of our entire team."

-Neil Parekh, CEO of Viaante Business Solutions Pvt. Ltd.



Viaante Corporate Services - VCS (a Business Unit of Viaante Business Solutions, is thrilled to announce a major milestone- our digital presence. Why should you be excited about this?

- Explore Our Comprehensive B2B Solutions, our website showcases our diverse portfolio of services.
- Seamless Navigation: We've made it easier to find the information you need, with a user-friendly and responsive website design.
- Contact Us with Ease: Have questions or want to discuss a project? Reach out to us with just a few clicks!

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Celebrations at Viaante

At Viaante, we believe in fostering a creative and vibrant work environment. To motivate our employees and celebrate their diverse talents, we organize contests on different occasions. These engaging activities not only encourage artistic expression but also promote teamwork and a sense of belonging among our team members. We find that these contests are a fantastic way to inspire innovation, build camaraderie, and keep the creative spirit alive workforce. within our Our employees' enthusiasm and creativity are truly the driving forces behind our continued success.



We believe that our employees are our partners in our long-term sustainability and growth. So, it's imbibed in our business to treat each employee with respect, dignity, and fairness. For us, employees are our most valuable assets. Our HR policies and practices are for employees, focused on taking care of their needs and are the testament of our commitment towards our people.

Work with us



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