

#### VIAANTE BUSINESS SOLUTIONS

# **QUARTERLY NEWSLETTER**



Welcome to the March 2025 edition of the Viaante Business Solutions Quarterly Newsletter! As we step into another exciting quarter, we take a moment to reflect on our achievements, celebrations, and milestones. This issue is packed with updates on our recent successes. team celebrations, and a special case study spotlight. Let's dive in!

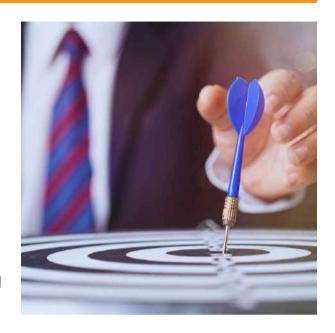
- What's Inside This Newsletter:
- Recent Achievements
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- Case Study Spotlight
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### **Recent Achievements**

# **CEO Neil Parekh Recognized** as Healthcare Industry Trailblazer.

We are proud to announce that our esteemed CEO, Neil Parekh, has been recognized as one of India's Top 5 Leaders Redefining the Healthcare Industry by Insights Care India! Featured in the magazine.



Neil's leadership and strategic vision continue to inspire as he shares his insights on the future of healthcare and how Viaante is making a significant difference in the industry. This prestigious recognition reflects his unwavering commitment to driving healthcare innovation and excellence.

# ISO 27001 Certification Upgrade: Raising the Bar in Information Security

Viaante is now certified under ISO 27001:2022, demonstrating our continued commitment to the highest standards of information security and data protection. This upgrade reinforces our dedication to ensuring the confidentiality, integrity, and availability of client information.



At Viaante, innovation, security, and excellence are at the heart of everything we do. These achievements reinforce our commitment to driving transformation in healthcare and beyond. Thank you for being part of our journey—more success awaits

### **Celebrations at Viaante**

At Viaante, we celebrate every occasion with joy and unity! Diwali brought the festive spirit with virtual gifts, while Christmas filled our office with holiday cheer in red, white, and green. Makar Sankranti saw employees dressed in black, embracing tradition, and Republic Day honored our nation with patriotic colors. Valentine's Day was all about fun with a 'Twinning' theme, complete with a photo booth and prizes. On International Women's Day, we celebrated the strength of women with a symbolic purple dress code. Every celebration at Viaante creates lasting memories, bringing us closer as one big family.

# Here's a Glimpse of our Celebrations



# **Trip to Wet and Joy**

This quarter, our team had an unforgettable time at Wet and Joy Water Park! From thrilling water rides to fun team activities, the trip was a perfect way to unwind and bond. It was a day filled with laughter, excitement, and lasting memories. We look forward to more such adventures with our amazing Viaante family.





# Case Study Spotlight: Call Center Support for Business Expansion

Our expertise in call center support has helped businesses scale efficiently while enhancing customer engagement. This quarter, we highlight how our tailored solutions have improved response times, boosted customer satisfaction, and streamlined operations. By leveraging advanced technology and industry best practices, we empower businesses to optimize their call center performance. Our customer-centric approach ensures seamless interactions and operational efficiency. Stay tuned as we unveil the full case study, showcasing real-world success stories and the impact of our solutions.



# **Rewards and Recognition 2024**

A huge congratulations to all our outstanding performers who have been recognized in our Rewards and Recognition program for 2024. Your dedication and hard work continue to inspire us all. Keep up the great work.



#### **WORK WITH US**

We believe that our employees are our partners in our long-term sustainability and growth. So, it's imbibed in our business to treat each employee with respect, dignity, and fairness. For us, employees are our most valuable assets. Our HR policies and practices are for employees, focused on taking care of their needs and are the testament of our commitment towards our people.



**JOIN OUR TEAM** 

# **QUICK LINKS**







**GO TO NEWS** 



**GO TO WHITE PAPERS** 

We look forward to another quarter of growth, innovation, and success. Stay connected with us for more updates, and thank you for being a part of the Viaante journey!









