

# QUARTERLY NEWSLETTER

**JULY 2025**

## WELCOME TO THE JULY 2025 EDITION OF VIAANTE INSIGHT

### Greetings from Team Viaante!

As we move through the second half of the year, we are proud to share the milestones, recognitions, and innovations that are shaping our journey forward. This edition of Viaante Insights brings you a snapshot of our achievements from new podcast launches to global reach, conference engagements. Whether you're part of the Viaante family or a valued partner, we thank you for being part of our growth story. Let's take a look at what we've been up to!



### WHAT'S INSIDE THIS NEWSLETTER:

- 1.Podcast Power: RCM & Beyond
- 2.Podcast Power: Coding-Edge
- 3.Viaante was at the HFMA Annual Conference 2025
- 4.Viaante leading in BPO industry

## PODCAST POWER: RCM & BEYOND



We are excited to share that our original podcast series, "RCM & Beyond", has launched with four insightful episodes now live! This series dives deep into the evolving landscape of healthcare revenue cycle management, automation, compliance, and operational efficiency.

The podcast kicked off by Neil Parekh, CEO of Viaante, who shared his expert insights on how AI, digital transformation, and strategic innovation are reshaping the future of healthcare operations. This series aims to provide value to providers, payers, and partners alike.

## PODCAST POWER: CODING-EDGE

"Coding-Edge" is Viaante's dedicated podcast series designed to decode the complex world of medical coding, billing compliance, and payer-specific challenges. Hosted by Dr. Parul, Senior Manager – Medical Coding at Viaante, the show offers practical insights to help healthcare providers and coders stay ahead of the curve.

With 4 informative episodes now live, the series has quickly become a go-to resource for coding professionals, revenue cycle teams, and healthcare organizations looking to ensure accuracy, reduce denials, and stay compliant.



# VIAANTE WAS AT THE HFMA ANNUAL CONFERENCE 2025

June 22–25 | Denver, Colorado

Viaante had the privilege of being part of the HFMA Annual Conference 2025, with our CEO, Neil Parekh, attending the conference and representing the organization among a global network of healthcare finance professionals and innovators.

Throughout the conference, Neil engaged in impactful discussions on the evolving role of AI and automation in Revenue Cycle Management (RCM). He shared his views on LinkedIn that how GenAI is already being used to optimize inpatient coding, reduce manual workloads, and significantly improve denial resolution rates by up to 56%—as seen in real-world use cases like Cleveland Clinic.

Neil also emphasized the importance of AI governance, cybersecurity, and workforce reskilling to ensure sustainable innovation in healthcare finance. He highlighted that success lies in building customized AI workflows tailored to specific payer-provider challenges, not just deploying generic automation tools.

By participating in HFMA 2025, Viaante further strengthened its position as a forward-thinking RCM and healthcare BPO partner—ready to support U.S. healthcare organizations with tech-driven, compliant, and scalable solutions.

Follow Neil Parekh and Viaante on LinkedIn for more insights and event updates.



# ENHANCING GLOBAL ACCESS WITH REGION-SPECIFIC SUBDOMAINS

To better serve our growing international audience, we've launched dedicated subdomains for the United States, United Kingdom, Middle East, and Europe. This strategic update is designed to provide a more seamless and localized browsing experience for our website visitors. By tailoring content and services to each region, we aim to ensure faster navigation, relevant insights, and improved engagement for our global clients.



## WORK WITH US

We believe that our employees are our partners in our long-term sustainability and growth. So, it's imbibed in our business to treat each employee with respect, dignity, and fairness. For us, employees are our most valuable assets. Our HR policies and practices are for employees, focused on taking care of their needs and are the testament of our commitment towards our people.



**JOIN OUR TEAM**

## QUICK LINKS



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**We look forward to another quarter of growth, innovation, and success. Stay connected with us for more updates, and thank you for being a part of the Viaante journey!**

